



altro



Designing for champions

Altro's sustainable product offerings for the
2028 Olympic Games

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Benefits of the Altro system

With a proven history of supporting large-scale sporting events, Altro brings unparalleled expertise in delivering high-performance flooring and wall solutions for world-renowned venues. Sustainability is central to the 2028 Olympics, and Altro proudly aligns this commitment through our eco-friendly practices and products.

Our award-winning adhesive-free flooring ranges have expanded to include smooth sheet flooring, slip-resistant options, rubber tile and LVT. Each of these solutions offer unique advantages that make them adaptable to Olympic games-sized sporting events.

Our extensive range of products is designed to meet the unique demands of these settings, from athlete housing and dining facilities to medical spaces and temporary installations. Altro is dedicated to providing durable, sustainable, and adaptable solutions that prioritize safety, comfort and longevity.

Located in the heart of the Greater LA area, Altro's facility and distribution hub in Santa Fe Springs, CA serves as a key operations center.



Altro Olympics Pledge — all adhesive-free flooring to be repurposed

Altro is dedicated to leaving a positive legacy that extends well beyond the games. LA 2028 will be the first Olympics in the modern era to avoid building any new sporting venues, reusing existing facilities as much as possible.

With a Los Angeles-based facility located in the heart of where the 2028 games will be held and with an extensive installer network across the region, we are uniquely positioned to offer tremendous value to the games and uphold the vision of the IOC.

Our Olympic Pledge is that by working with local communities we will repurpose every installed Altro adhesive-free floor used in any of the Olympic temporary facilities, donating and coordinating the installation of the material to local schools and other public institutions.

Our central location and revolutionary adhesive-free technology allow Altro flooring to live on beyond the games, delivering a meaningful and lasting impact to the community.

Just as we repurposed flooring following the London 2012 events, Altro will once again provide schools and community facilities with high-performance flooring to last.

Altro's dedication to sustainability goes hand-in-hand with our focus on community enrichment, ensuring that our products contribute to meaningful improvements in educational and communal spaces.

We are proud to play a role in creating facilities that continue to serve people long after the games, reinforcing our belief in the power of responsible design and lasting community investment.

To learn more about our Olympics pledge, please visit our altro.com or scan the provided QR code.



Dining + food preparation

With over 60 years of expertise in high-performance commercial kitchens, Altro is a trusted partner for dining and food preparation areas at large-scale sporting events. Our experience includes providing safe, temporary flooring for dining spaces at major international sporting events, with the flooring later uplifted and repurposed in local schools to extend its lifecycle.

Water underfoot is treacherous enough – add grease, oils and fats, and you've got a dangerous environment. So, for commercial kitchens, food preparation and back-of-house service areas, it's essential to select flooring that will help staff continue their job safely.

Our flooring and wall solutions are designed to meet the highest standards, ensuring that every meal service, whether for elite athletes or event staff—operates in a safe, hygienic, and efficient environment.

Recommended products:

Altro Stronghold 30 adhesive-free and Altro Puraguard

Key benefits:

- Superior slip resistance
- Stain resistance
- Contamination prevention
- Heat welded seams, no grout, no gaps
- Ease of maintenance
- Comfort underfoot
- Impact-resistant walls





Altro Whiterock Digiclad offers a unique solution for the 2028 Olympics, providing custom branding, hygienic surfaces, durability and fabricated in the USA.

Medical facilities

Medical and wellness facilities are critical to the success of large-scale events, and Altro provides the clean, sterile surfaces needed to support medical teams. Trusted in hospitals worldwide, Altro's medical-grade flooring and wall solutions enable healthcare facilities to meet stringent industry standards. Designed for the demands of high-traffic medical environments, Altro products are durable, hygienic, and easy to maintain, helping reduce the risk of infection while creating a comfortable, welcoming atmosphere for treatment.

Our products are ideal for settings where hygiene is paramount, such as on-site clinics, rehabilitation rooms, and wellness centers. Altro's commitment to safety and cleanliness ensures that medical teams have the supportive environment they need to provide care at every level of a major sporting event.

Recommended products:

Altro Symphonia, Altro Cantata and Altro Whiterock

Key benefits:

- Durable
- Biophillic design options
- Hygienic + easy-to-clean
- Underfoot comfort
- Infection control
- Slip resistance
- Stain + chemical resistance

Wet areas

For wet areas like showers, locker rooms, and restrooms, Altro's specialized flooring solutions offer slip resistance and easy maintenance. These areas must account not only for slips and falls but also for the health impacts of bacteria and mold buildup in humid environments.

A welcoming environment is important, whatever the setting. From a contemporary scheme in a hotel wet room to functional student accommodation, our wall and floor solutions provide you with safe and stylish choices helping to avoid a clinical atmosphere.

Altro's safety flooring and hygienic wall solutions for wet environments ensure easy-to-maintain, safe, and clean surroundings, supporting a healthy experience for athletes and staff alike.

Recommended products:

Altro Aquarius and Altro Whiterock

Key benefits:

- Slip-resistant for barefoot and shoe traffic
- Easy-to-clean
- Hygienic heat-welded seams, no gaps, no grout
- Impervious, non-absorbent, washable
- Integrated floor and wall system
- Impact resistant walls



Temporary facilities + quick installations

A solution in times of need, Altro adhesive-free flooring and Altro wall coverings guarantee a quick installation without compromising on safety, durability or hygiene. Our adhesive-free flooring was created with time-sensitive projects in mind. Capable of being installed and walked on immediately, this allows construction crews to complete the installation overnight as opposed to using traditional adhesives that require 72 hours to cure.

This innovative technology offers quick installation without the need for adhesives, allowing for rapid setup and tear-down—ideal for venues with tight timelines. Our adhesive-free range provides exceptional durability and is designed for easy removal and reinstallation, making it perfect for repurposing across multiple locations.

For temporary installations, Altro Whiterock can be easily installed with a Velcro backing. This approach allows the panels to be quickly removed and repurposed as needed.

Recommended products:

Altro adhesive-free flooring options, Altro Cantata and Altro XpressLay

Key benefits:

- Quickly installs with minimal downtime
- Can be welded and walked-on immediately
- Easy removal at the end of the games
- Can be reused, repurposed or recycled



For temporary installations, Altro Whiterock panels can be easily installed with a Velcro backing. This approach allows the panels to be quickly removed and repurposed as needed.



in action

A global sporting event, held in London in 2012, had the aim to be the greenest games ever held. With sustainable development, reducing carbon and zero waste as key objectives, the design team specified Altro XpressLay adhesive-free throughout the event sporting arenas. Owing to the floors re-use potential, after use it was gifted to St John's Primary School in Kent who needed a new floor for their 'Corridor of Champions'.

.....
St John's Primary School
Canterbury, UK

Athlete housing

Altro understands the importance of creating an inviting home-away-from-home for athletes. Made in the USA, Altro Lavencia LVT flooring provides a comfortable and resilient solution for athlete accommodations.

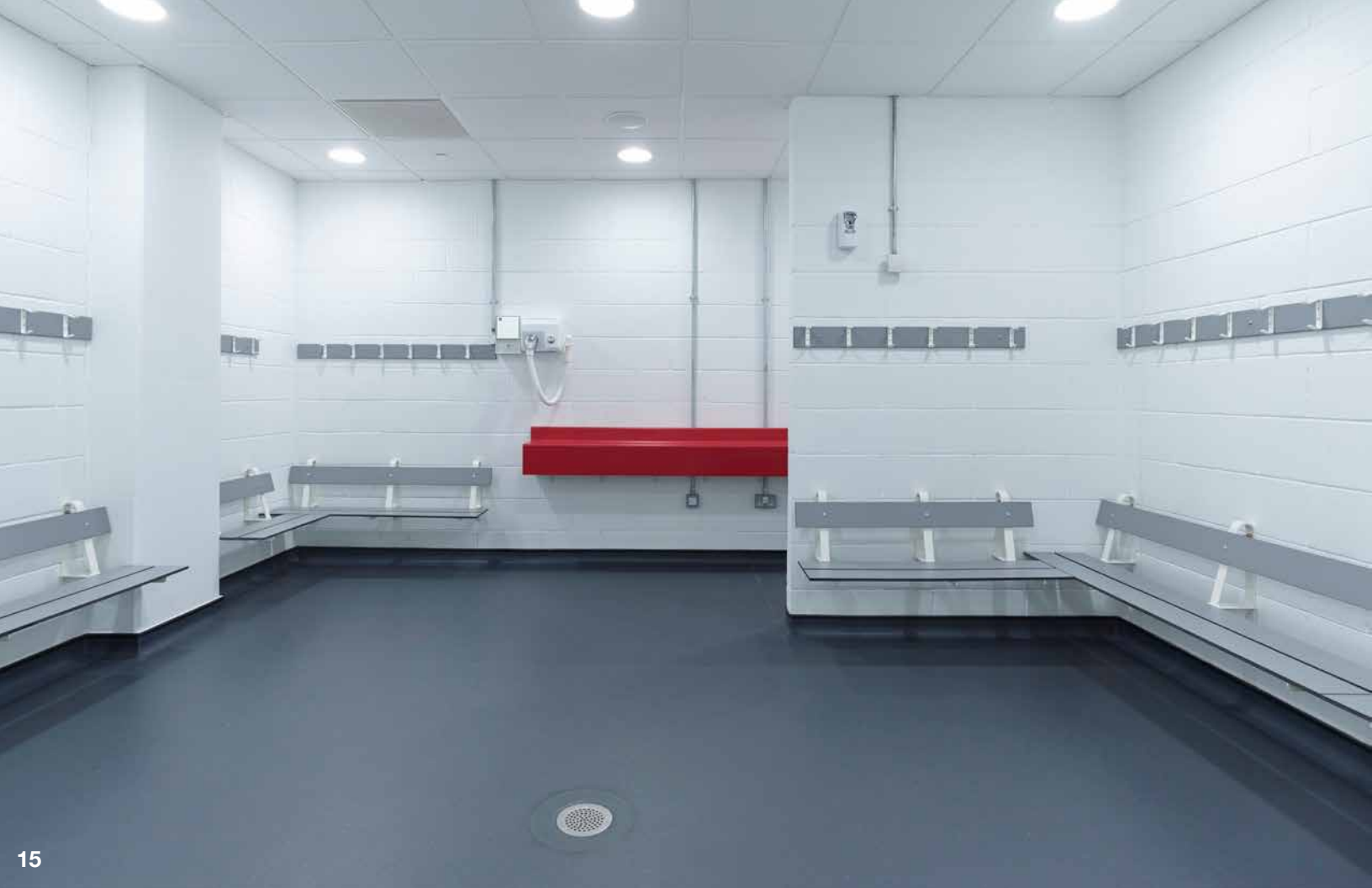
Altro Lavencia's durable, easy-to-clean, and modern design ensures a pleasant and hygienic living environment. Peak beauty and performance will last through its lifetime, even in areas with consistently heavy traffic, thanks to the commercial-grade UV-cured ceramic reinforced urethane finish and 28 mil wear layer.

Key benefits:

- Home-like environment
- Cleanability
- Comfort
- Made and stocked locally in the USA
- FloorScore Certified + Ortho-phthalate-free







Trusted for global sporting events

With a strong global presence, Altro has been a trusted partner in delivering innovative flooring and wall solutions to projects around the world. Altro's expertise and commitment to quality make it a go-to choice for environments that demand durability, safety, and sustainability.

This global reach and versatility have positioned Altro as a key player in supporting the unique challenges of international sporting events, where high-performance materials are essential for both temporary and permanent installations.

In 2014, Altro XpressLay was installed as part of two major international sporting events, demonstrating its innovative and eco-friendly design. As the world's first adhesive-free safety floor, Altro XpressLay contains recycled content and can be uplifted and reused or recycled at the end of its use. Following these events in 2012 and 2014, the flooring was repurposed, reinforcing its role as a sustainable and adaptable solution. These applications highlight Altro adhesive-free flooring as a forward-thinking choice for temporary and permanent installations alike, offering both performance and sustainability.



Additional products of consideration



Recycled rubber tile
Altro Ollero



2.5mm slip-resistant flooring
Altro Reliance 25

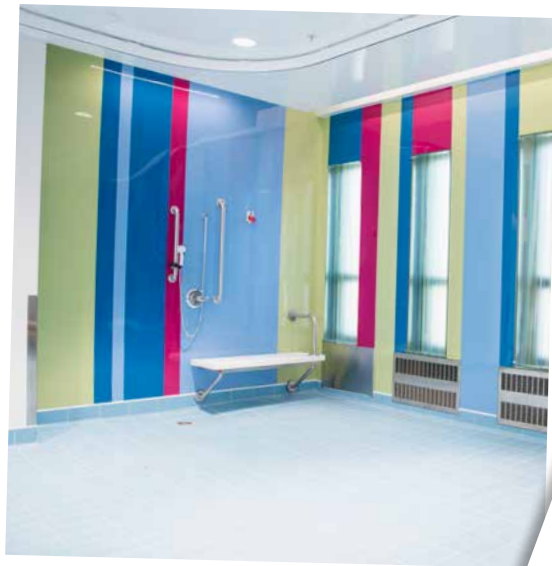


4mm safety flooring
Altro Atlas 40





Wall panels in etched tile designs
Altro Tegulis



High gloss wall cladding
Altro Whiterock Chameleon

NOTE: VELCRO® installation methods are available for temporary installations of wall products.



Wall panels in patterned designs
Altro Whiterock wall designs



Featuring: Altro Cantata Bluebell, Altro Whiterock Honeydew, Altro Stronghold 30 adhesive-free Abyss, Altro Cantata Willow Tree and Altro XpressLay Tango

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free sample kit today

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