

altro

# Back of house to front of house

Hospitality focus

“Altro differs from the rest of the floors in the market, mainly due to the comfort underfoot and sound reduction, fundamental in a restaurant. Aesthetically the result is spectacular.”

**Paco Lago from the Interior Design Studio**  
responsible for the project



# Palocortado

## Málaga, Spain

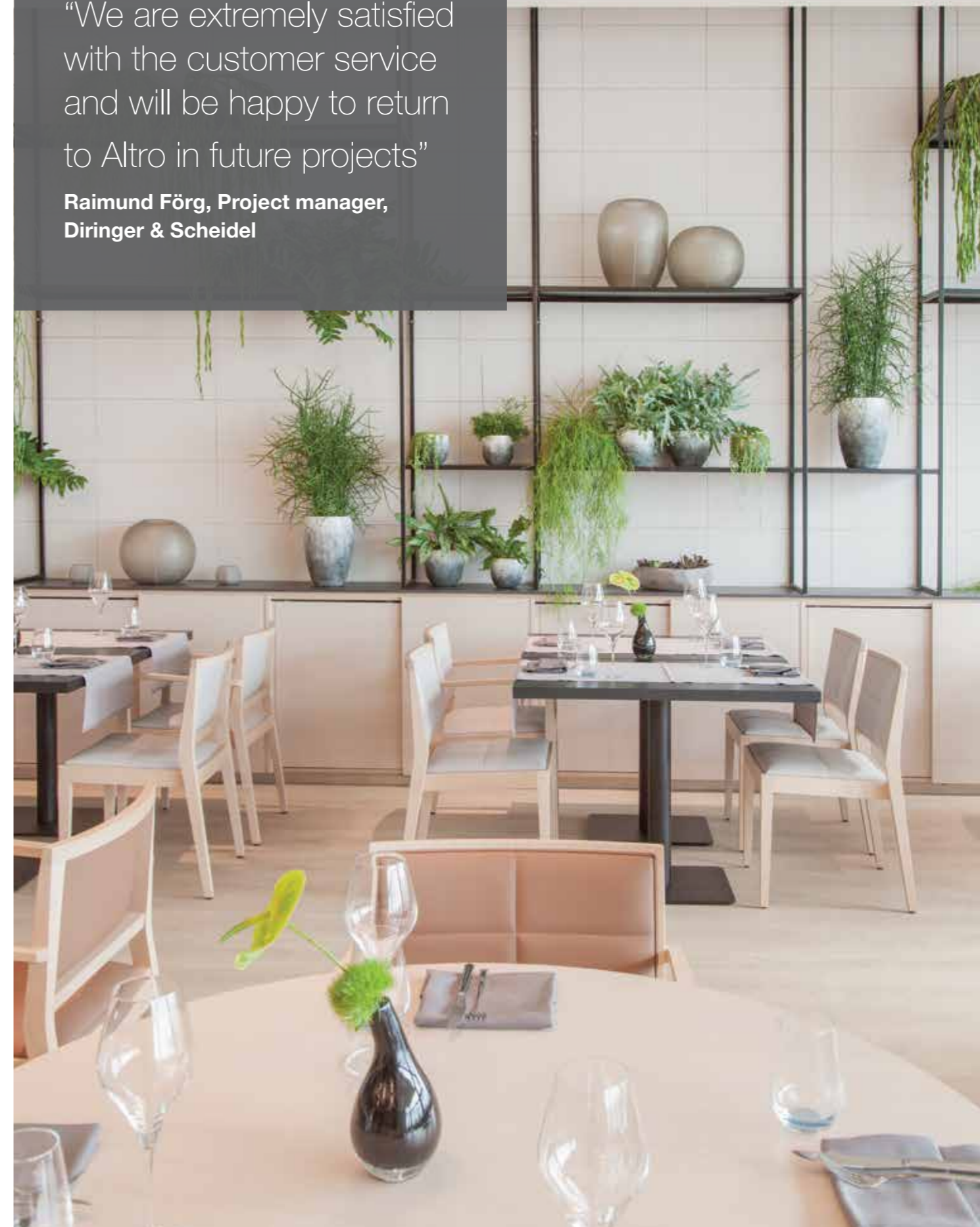
The city of Málaga needed to update its gastronomic offerings, both at a local and culinary level. As a result, a business group undertook a venture of bringing back and capturing a style of cuisine and a few years ago the Palocortado restaurant was launched. The restaurant is a benchmark in the

Andalusian city, maintaining the original values of Palocortado: offering the highest quality produce and food in a traditional kitchen with exceptional staging and service.



“We are extremely satisfied with the customer service and will be happy to return to Altro in future projects”

**Raimund Förg, Project manager,  
Diringer & Scheidel**



## Radisson Blu Mannheim, Germany

The new four-star Radisson Blu Hotel, Mannheim brings international chic to the city. The 229 rooms and suites set standards in design and comfort while industrial design, high-quality natural materials and colour-accentuated accessories determine the stylish, puristic ambience. Over 7000m<sup>2</sup> of flooring was required for the guest rooms, hallways, conference area and restaurant.

# English Spirit

## Cornwall, UK

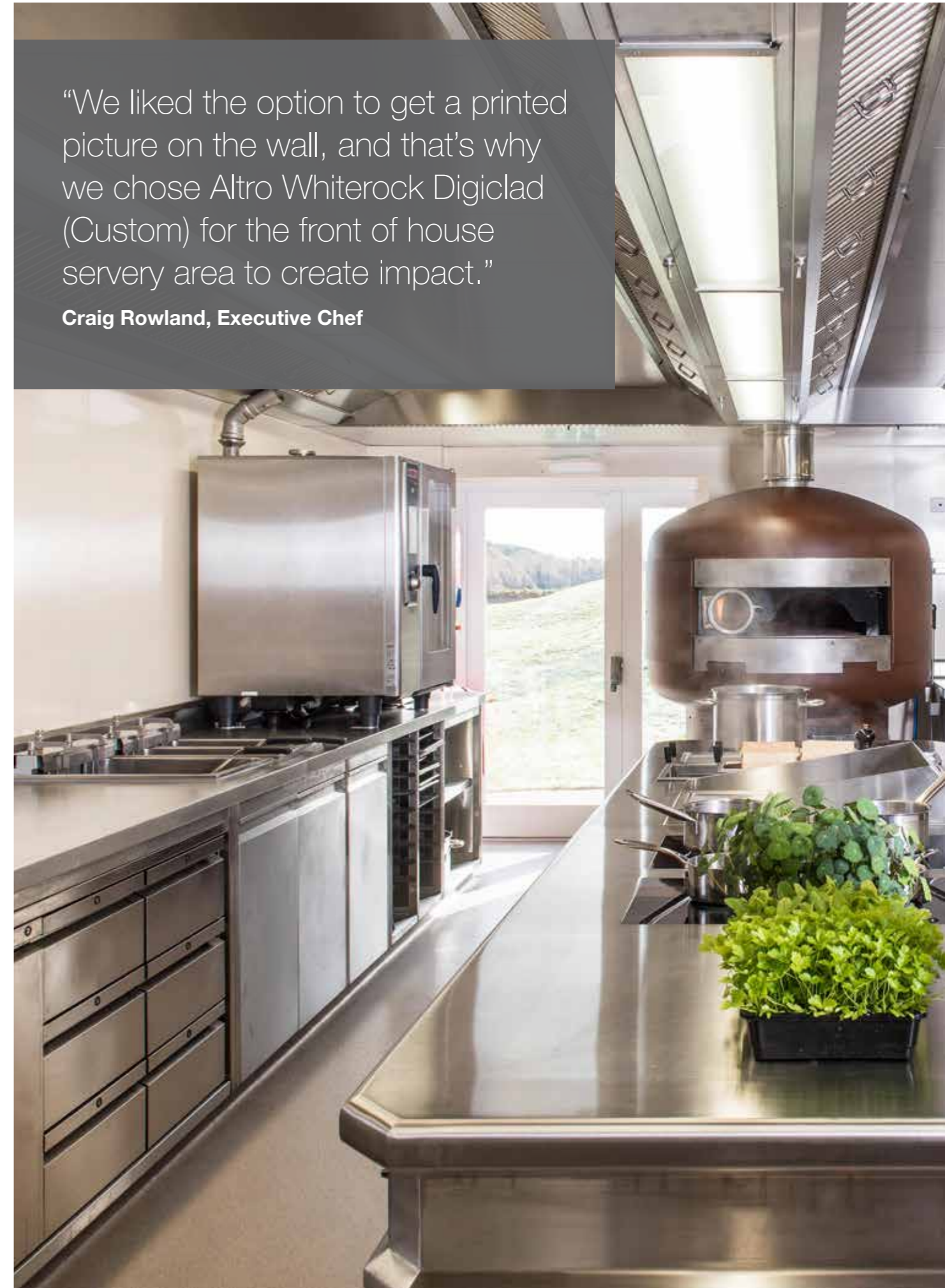
The English Spirit Distillery is a small batch distillery that produces some of the UK's finest spirits and liqueurs and consider themselves to be England's original small batch distillers. The main building was being converted into a cafe, shop and viewing area with the working distillery as a focal point.



“When I first came here it was a barn with a concrete floor. They told me what they wanted their result to be and straight away I knew that I wanted to work with Altro. We love their products and they have never failed us.”

**Stuart Dawes, Managing Director**





“We liked the option to get a printed picture on the wall, and that’s why we chose Altro Whiterock Digiclad (Custom) for the front of house server area to create impact.”

**Craig Rowland, Executive Chef**

# Carnegie Club

## Skibo Castle, UK

In a secluded corner of the Northern Highlands lies Skibo Castle, home to the Carnegie Club, an exclusive members club offering the best of Scottish hospitality and grandeur. The chefs at Skibo are passionate about food, and it shows through on the plate. Executive Chef Craig Rowland, invested as a Fellow of the prestigious Royal Academy of Culinary Arts, oversees a team of talented professionals committed to offering members world-class cuisine.

# Product focus - floors

## Altro Stronghold™ 30

Award-winning Altro Stronghold 30 achieves Altro's highest rating for slip resistance (PTV  $\geq 55$ , R12) and is designed to minimise risk in wet and greasy conditions for the lifetime of the flooring. As well as helping to keep staff safe from slips, it also helps reduce their fatigue, thanks to its 3mm thickness which provides noise reduction and comfort underfoot.



Now also available in adhesive-free.



## Altro Ensemble™

Award-winning luxury vinyl tiles, modular flooring system, in six sizes that can be flexibly mixed and matched to create unique designs from herringbone to geometric patterns. Impact sound insulation to 15dB and comfort underfoot. Great in public-facing areas where first impressions count.



# Product focus - walls

## Altro Whiterock™ wall designs

Welcome to the new vision in wall decoration – Altro Whiterock wall designs. With natural wood, metal, stone and linen options, it gives an elegance to interior walls while providing the durability you expect from an Altro Whiterock wall sheet. Altro Whiterock wall designs are perfect for general circulation areas as well as wet environments such as bathrooms and spas, creating a design focal point.



## Altro Whiterock Digiclad™ (Custom)

Altro custom walls give you the 'wow' factor in the simplest way. Great for areas where looks count, for feature walls, entire spaces, and to aid with way-finding, Altro custom walls are ideal for a huge variety of public spaces. Whether using images of local landmarks to tie interiors in with your surroundings, or a vibrant pattern to make a restaurant stand out from the competition, the only limit is your imagination.



## Samples

If colour choice is critical, please request a sample of the material

📞 01462 707700

✉️ [enquiries@altro.com](mailto:enquiries@altro.com)



# People

---

## Discover Altro: Your Global Partner in Design

At Altro, we pride ourselves on being British manufacturers with a truly global presence. No matter where your projects are located, our dedicated UK Hospitality team collaborates with our global hospitality colleagues to provide cohesive, tailored solutions for our clients.

This united approach ensures that we share valuable insights and resources, empowering us to support your brand design vision effectively.

## UK Hospitality Team



Sally Thompson

**Key Account Manager**

Leisure, Retail and Hospitality

[stho@altro.com](mailto:stho@altro.com)

+44 7774 711536



Kevin Jackson

**Key Account Manager**

Leisure, Retail and Hospitality

[kjac@altro.com](mailto:kjac@altro.com)

+44 7971 727912

Altro Limited, Works Road, Letchworth Garden City, Hertfordshire SG6 1NW

📞 01462 707700 ✉️ [enquiries@altro.com](mailto:enquiries@altro.com)

**altro.com**