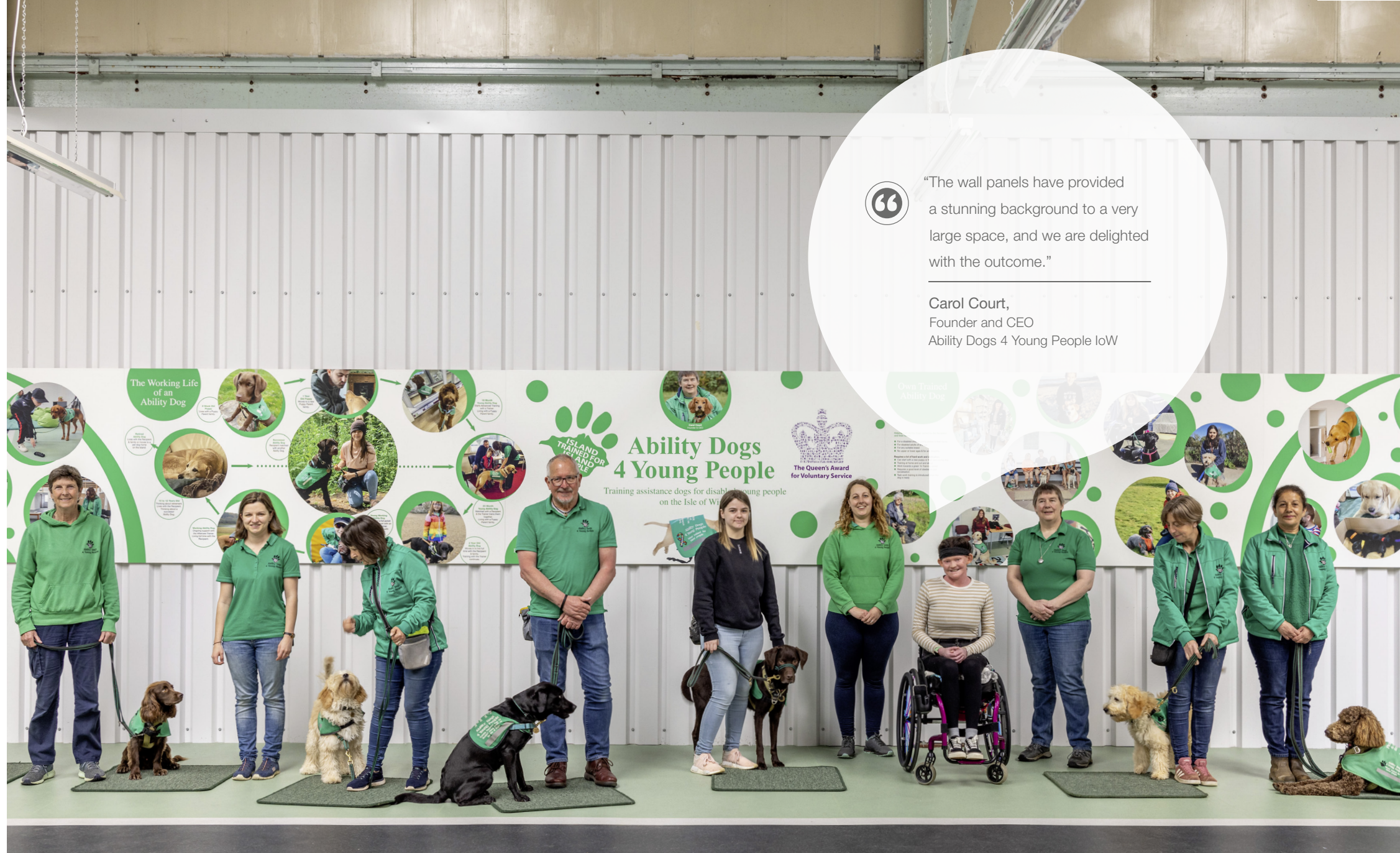


altro

Ability Dogs 4 Young People, Isle of Wight

Altro get tails wagging at competition winner's headquarters



"The wall panels have provided a stunning background to a very large space, and we are delighted with the outcome."

Carol Court,
Founder and CEO
Ability Dogs 4 Young People IoW



1. Altro Whiterock Digiclad™ (Custom)





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Issue

Winners of the Altro Whiterock 40th anniversary competition, Ability Dogs 4 Young People, nominated for the competition by Kevin Weatherick from Phoenix Flooring Projects Limited, wanted to bring to life a wall space within their training centre and head office. The charity trains assistance dogs to enhance the independence of disabled young people and children living on the Isle of Wight. Ability dogs help with physical and mental disabilities including cerebral palsy, autism, diabetes, and epilepsy.

The space was required to provide a visually engaging backdrop to detail the story of the charity and the support they provide to the local community. This backdrop would also be used for photographic opportunities with fundraisers and charity sponsors.

Approach

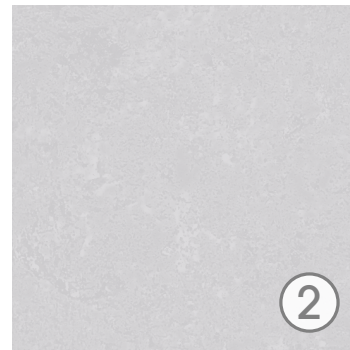
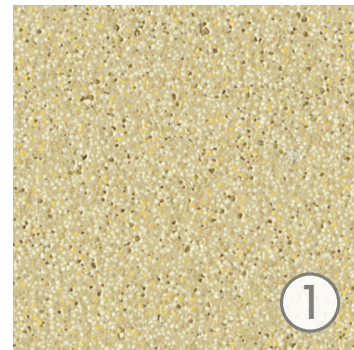
A flexible, durable wall panel was needed and a local graphic designer, Kevin Abel at Zebra Creative, conceived the panels design. Jewsons in Newport supplied the wood to create a strong substrate and Roy Clayton from Imp House Engineering built the structure to support the five-panel wide project with the Altro Technical Services team completing the installation in one day to reduce disruption to the dogs training schedule.

Solution

The wall needed to feature a bespoke design, with longevity, and cleanability. Altro Whiterock Digiclad (Custom) was the perfect solution. "Thank you for the fantastic display board" said Carol Court, Founder and CEO Ability Dogs 4 Young People IoW. "The wall gives a welcoming and friendly feel to the space and will be a real asset for our training centre."



“Altro Technical Services installed the walls with minimal disruption and mess in one day – they were a joy to work with.”
Carol Court,
Founder and CEO
Ability Dogs 4 Young People IoW



Looks great with:

1. Altro Pisces™ | Fisherman
2. Altro Ensemble™ | Ice
3. Altro Wood™ Comfort | Soft Oak

Altro Whiterock Digiclad (Custom) is a custom print option using UV cured inks onto an Altro Whiterock sheet from your photographic image or design. Great for feature walls, logos and to aid with signage. Inspired, unique, durable solution.